**4 Days Left to Enroll: What Iowans Need to Know to Get Covered by the Deadline**
***Tuesday, January 31 is the final deadline to enroll in coverage on the*
*Health Insurance Marketplace***

**[Des Moines, IA]** Tuesday, January 31 is the final deadline for Iowans to enroll in coverage through the Health Insurance Marketplace during the open enrollment period for the Affordable Care Act. With just 4 days left, the clock is ticking and Iowans should act now to make sure they have time to shop around, consider their options, and enroll in the plan that best fits their needs and budget. Primary Heath Care is available to provide free, in-person assistance with applying for and enrolling in coverage.

Following the election, many consumers have questions about the future of the Affordable Care Act and their ability to enroll in quality, affordable health insurance. As of now, nothing has changed about the fourth enrollment period – not plans, not prices, and not dates. Anyone who enrolls in coverage by January 31 will be able to use their coverage beginning on March 1. Medicaid enrollment is also open year-round, and consumers who apply and are eligible can enroll and begin getting services immediately.

“So far, more than 52,000 have enrolled in coverage during this open enrollment period in Iowa,” saidKelly Huntsman, CEO of Primary Health Care**.** “But there are still many who stand to benefit and need to take action before this Tuesday, January 31. That’s why we are encouraging Iowans to start the process now to make sure there’s plenty of time for them to find the best plan for their family.”

Everybody’s needs and financial situations are different, and plans and prices change every year, so all Iowans should shop the options available to them. All Marketplace health plans are required to cover the basics – from preventive care, emergency services, prescriptions, and more. Quality protection comes at an affordable price for most Iowans, thanks to the financial assistance available to lower the cost of plans. In fact, 83% of the 52,237 Iowans who have signed up so far are receiving financial help.

To schedule an appointment with a certified application counselor for assistance with applying for or enrolling in Marketplace or Medicaid coverage, call (515) 248-1600.